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FOR IMMEDIATE RELEASE

Air Wisconsin Airlines Corporation Appoints Christine Deister Chief Commercial Officer.

APPLETON, WI – November 11, 2014 -- Air Wisconsin Airlines Corporation is pleased to announce that Christine Deister has been appointed to the role of Chief Commercial Officer in addition to her current position as Executive Vice President, Chief Financial Officer and Treasurer. Ms. Deister will assume most of the responsibilities of former President, Jim Rankin, who has resigned from the Company to become President of Columbia Helicopters.

Ms. Deister will assume her new duties leading the Air Wisconsin organization effective immediately and will report to interim President Patrick Thompson. Christine has held her current CFO and Treasurer position since November 2004 when she joined the Company. Prior to that, she was the Executive Vice President, Chief Financial Officer and Treasurer for four years at Hawaiian Airlines following a long career at Trans World Airlines where she last held the position of Senior Vice President of Finance and Treasurer. Mr. Thompson is a former Executive Vice President and Chief Operating Officer of Air Wisconsin Airlines Corporation and its current Chairman.

"We are very pleased that Christine is assuming this key leadership position," said Mr. Thompson. "She is a seasoned executive and hands-on, proven leader who clearly has the broad range of industry experience to successfully lead the airline into the future through a constantly evolving and challenging regional environment. We appreciate the efforts of Jim Rankin over the past 8 years and wish him the best in his new position."

Air Wisconsin Airlines Corporation, founded in 1965, operates nearly 500 departures daily to 26 states and three Canadian provinces in partnership with the new American. With service to approximately 70 cities throughout North America, Air Wisconsin carries nearly 6 million passengers per year. Additionally, Air Wisconsin performs ground-handling services for several carriers in 13 locations.

Additional information can be found at www.airwis.com.

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